



A Subsidiary of New Dimension Apostolic Center



# ADVERTISING WITH NDAC PRODUCTIONS

NDACNE.ORG/PRODUCTIONS  
100 NIANTIC AVE. PROVIDENCE, RI

## SUPPORTING ARTS IN OUR COMMUNITY

NDAC Production is a subsidiary of New Dimension Apostolic Center. NDAC is a 501 (C)(3) non-profit organization located in Providence, RI. Our mission is to bring enlightenment to our audiences through engaging and inspiring stories that are multicultural, multi-generational and always universal. We exist to bring artistic expressions through a variety of mediums to the community that uplift and inspire positive change. This is done through stage productions, musical concerts, movies and an arts education program which display local talents and teach the next generation, targeting students in underserved communities.



Advertising with NDAC Productions is an affordable way to reach a highly diverse and desirable audience with multiple impressions each production. Our audience is largely educated, with an above average household income, with 50% living within 15 miles of Providence, RI and the surrounding communities. They are multicultural, life-long learners who frequently dine out, travel, and seek out cultural experiences.

If you are interested in advertising with us, or would like more information, download our Media Kit or contact **Joe Langham** at [jlangham@ndacne.org](mailto:jlangham@ndacne.org) or by phone at (401) 490-0404.

# ROMAN'S ROAD

...ONE MAN'S JOURNEY TO HEALING ONE STEP AT A TIME

Concept By Theresa Goode  
Written & Directed By Robyn L. Rease

**MARCH 27-29, 2020**

NDAC Auditorium – 100 Niantic Ave. Providence, RI  
[ndacne.org/productions](http://ndacne.org/productions)

Roman Ballard is an open-heart surgeon who's volatile and mercurial behavior with his family has been a source of pain for everyone. A devastating incident forced his wife, Kitsy to take more drastic measures to help Roman save himself and their children. In an old chair serving as a means of transportation through his history, Roman learns that liberation from one's pain is a journey – more of a marathon than a sprint. This is Roman's Road....to happiness, to wholeness...to healing.



Jonathan Rodriguez  
as "Roman Ballard"



Christine Healy  
as "Kitsy Ballard"



Jet' Aime Nissi  
as "Orelia Ballard"



Kevin Thomas  
as "Doc"

## AD RATES

|                          |       |
|--------------------------|-------|
| Individual Listing ..... | \$50  |
| Quarter Page .....       | \$145 |
| Half Page .....          | \$250 |
| Full Page .....          | \$475 |
| Inside Front Cover.....  | \$700 |
| Inside Back Cover.....   | \$700 |

### DEADLINE DATE

Materials Due: March 9, 2020

### SIZE REQUIREMENTS

| Size                              | Width x Height |
|-----------------------------------|----------------|
| Trim size .....                   | 8" x 10.5"     |
| Live area .....                   | 7.25" x 9.75"  |
| Full page (with 0.125 bleed)..... | 8.25" x 10.75" |
| Full page (non-bleed).....        | 7.25" x 9.75"  |
| Half page (horizontal).....       | 7.25" x 4.75"  |
| Half page (vertical).....         | 3.5" x 9.75"   |
| Quarter page .....                | 3.5" x 4.75"   |

### TECHNICAL REQUIREMENTS

File must be provided in one of the following formats.

- PDF file: Press quality. Fonts must be embedded, no TrueType fonts unless converted to outlines.
- Adobe Photoshop (saved as a TIFF or EPS, not JPEG)

*Convert all spot/PMS colors to CMYK.*

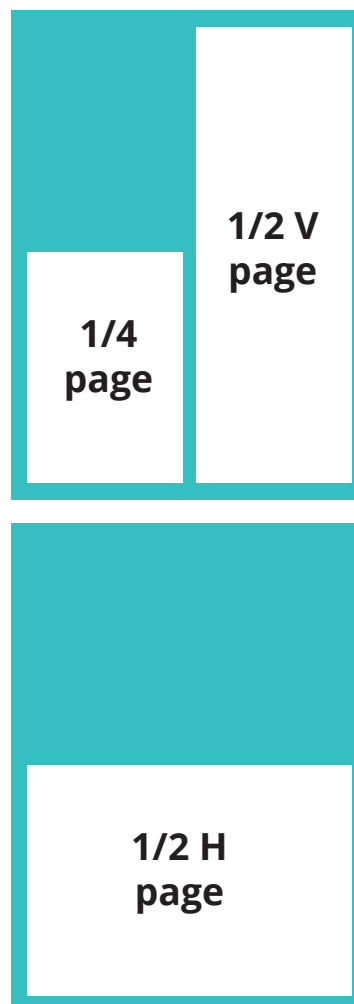
*All images must be in CMYK, 300 dpi minimum.*

### Where to send your ad

Email ad to: Joe Langham [jangham@ndacne.org](mailto:jangham@ndacne.org)

### PAYMENT TERMS

Ad payment is due by **March 9, 2020.**







# AD CONTRACT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Due: \_\_\_\_\_

## PAYMENT

- ☐ Cash
- ☐ Charge my credit card

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (mm/yy): \_\_\_\_\_

- ☐ Check enclosed (make checks payable to NDAC)

## CREATIVE

- ☐ Use previous Ad
- ☐ Will send to [jlansham@ndacne.org](mailto:jlansham@ndacne.org) by deadline
- ☐ Create my ad (add \$50 fee)

## SIZE

- ☐ Back Cover
- ☐ Inside Front Cover
- ☐ Inside Back Cover
- ☐ Full (8.25" x 10.75"; 7.25" x 9.75" for non-bleed)
- ☐ Half Horizontal (7.25" x 4.75")
- ☐ Half Vertical (3.5" x 9.75")
- ☐ Quarter (3.5" x 4.75")

Balance is due on the materials due date for each issue. If payments are not received by due date, advertising maybe pulled from remaining programs without refunds to the advertiser.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_